



OPTIMIZE YOUR VIDEO EVERYWHERE EXPERIENCE

Deliver engaging Flash-powered Video Everywhere applications across any device with the industry's first "open" Flash platform: MachBlue Classic.



MachBlue Classic is architected to let you overcome device limitations such as:

- Technology constraints (CPU vs. memory)
- Battery power and memory limitations
- Operating system variances
- Processing power variances
- Screen size differences
- Security and DRM concerns
- Limited data entry capabilities
- Limited graphic display capabilities

PRESENTING MACHBLUE CLASSIC

Optimize Flash for Any Device

MachBlue Classic lets you take the great Flash user interface experience that users expect on the PC and uniquely optimize it to run on the screen of any device – connected TVs, Blu-ray players, set-top boxes, mobile phones, tablets, or other consumer electronics. By letting you use Adobe® development tools to create your multimedia content, MachBlue Classic makes sure you can tap into Flash®'s million-plus developer ecosystem to create Video Everywhere applications.

Deliver Video Everywhere; Overcome Daunting Device Limitations

MachBlue Classic gives you the flexibility to enrich your Flash®-powered experiences, making it possible to deliver high-quality, rich Video Everywhere applications regardless of the target device.

The result is rich and interactive Video Everywhere applications that are uniquely tailored for maximum performance on each device.

Work with Trusted Technology

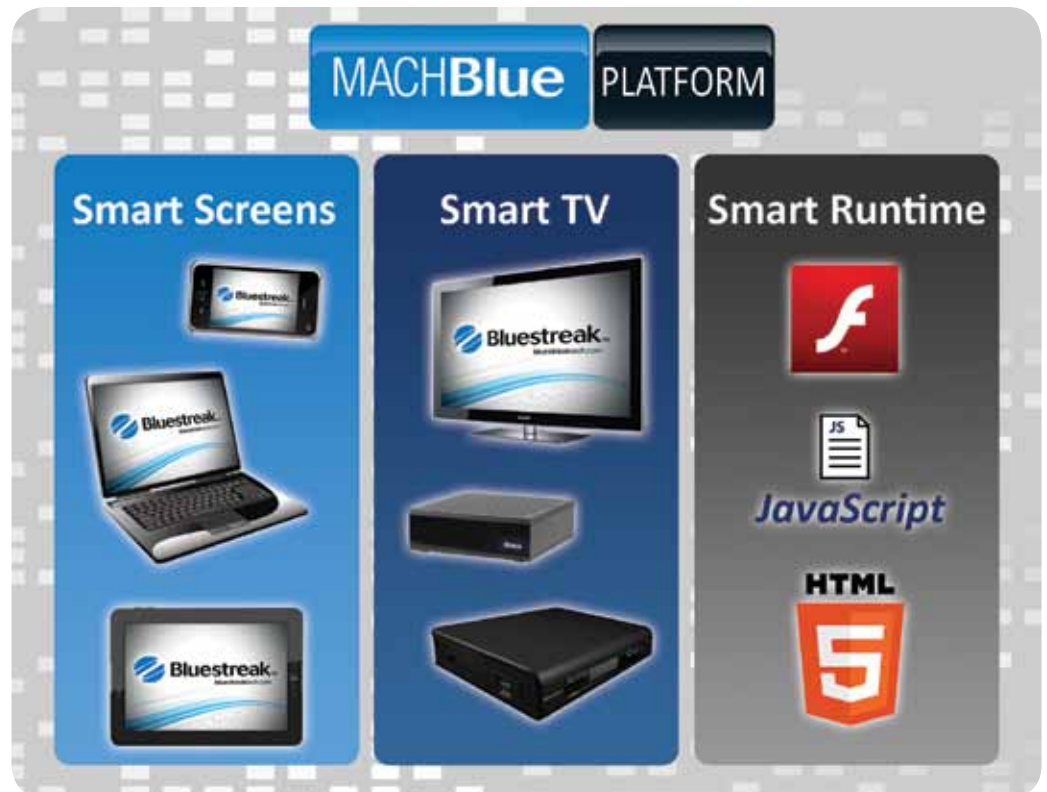
MachBlue Classic is a trusted technology platform, used by leading operators such as Bouygues Telecom, Orange, Telefonica, Time Warner Cable, and Videotron to create and deploy applications, TV navigators, and electronic program guides to over 25 million consumer devices. Likewise, OEMs, ODMs, and content providers use MachBlue Classic to bring dazzling graphics and advanced over-the-top (OTT) services to a wide variety of video, mobile, and television devices.

WHY USE MACHBLUE CLASSIC ?

MachBlue Classic - powered solutions are available in millions of consumer electronic devices today, making Bluestreak Technology a proven leader in Flash solutions for the embedded market. Key benefits of the MachBlue Classic include:

- **Easy Flash Customization Options** - Custom MachBlue Classic software extensions and device APIs allow you to do more with Flash by taking advantage of the hardware and chipset features specific to your device type.
- **Superb Multimedia Handling** – MachBlue Classic provides exceptional handling of multimedia content, including music, video, and animation by taking advantage of all hardware acceleration available on your device.
- **Scalability** - The modular architecture, small memory footprint, hardware acceleration techniques, low battery usage, and porting tools let you quickly deploy Flash experiences across any device type.

- **Detailed Customer Support** - Proven expertise acquired through millions of MachBlue Classic deployments provides the knowledge and technical support you need at every step of the design, development and deployment process.
- **Ease and Speed of Development** – MachBlue Studio emulator and application profiling environment reduces development, testing, and deployment cycles while integration with standard Adobe authoring tools lets you leverage the community of over a million Flash developers.



MACHBLUE CLASSIC KEY COMPONENTS

MachBlue Classic was architected from the ground up to extend compelling Flash-powered experiences onto embedded devices. MachBlue Classic includes everything necessary to develop sophisticated applications for devices with limited processing power and memory, such as mobile devices, set-top boxes, and consumer electronics. **Key components include:**

- **MachBlue Classic Flash Player:** A cross-platform Flash application execution engine specifically optimized for rendering Flash powered applications on embedded devices
 - Bluestreak Technology optimized Flash® player
 - Flash 10/ AS3 support
 - Flash Video support
 - Flash 3D APIs support (target dependent)
 - MachBlue remote profiling support
 - ActionScript to JavaScript bridge

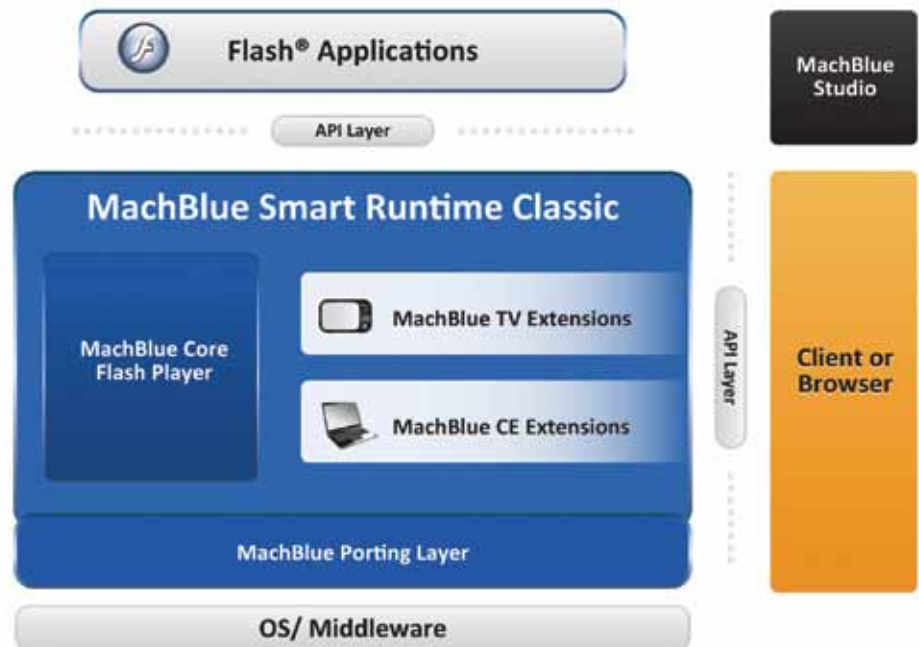
- **MachBlue Classic Device-Specific Extensions** – These Bluestreak developed extensions to the standard Flash specifications are used to integrate and expose in Action Script the unique features often found in embedded devices, like set-top boxes and mobile phones.

- **MachBlue Classic Porting Layer and Client APIs** – These components offer an environment that allows the whole solution to be easily ported to wide variety of embedded devices. MachBlue Classic supports most major operating systems and middleware, making it simple to scale your solution across device types.

- **MachBlue Studio** – A Bluestreak Technology application testing environment and emulator tool used as an extension of Adobe Creative Suite and Webkit for rapid application development.

Additionally, Bluestreak Technology also offers to MachBlue customers:

- **Bluestreak Creative Labs Consulting Services**
 - The crown jewel of Bluestreak Creative Labs is our deep expertise in the target devices that are your users' entry points to your TV, mobile or video services. Our designers and application developers have honed their skills over years spent optimizing user experiences across embedded devices environments for many of today's largest operators and technology companies. With over 100 man-years of cumulated experience in Video Everywhere application design, our team has the unique insight to bring out the best of your unique platform.



ABOUT BLUESTREAK



ABOUT BLUESTREAK TECHNOLOGY

Bluestreak Technology is the leader in enabling Video Everywhere. The company's MachBlue™ platform provides content owners, device manufacturers, and network operators with the ability to deliver an optimized over-the-top (OTT) video experience to any device. Bluestreak Technology's products are embedded in over 25 million connected devices today, delivering outstanding video services optimized to run across multiple screens, including connected TVs, set-top boxes, digital media players, smartphones, and tablets.

Bluestreak Technology products are deployed by the largest connected device vendors and content providers in the world, including Bouygues Telecom, DivX, Mitsubishi, NDS, Orange, Panasonic, Sagemcom, Soft@Home, Time Warner Cable and Videotron. Additional information is available at www.bluestreaktech.com, +1 (514) 448-7662, info@bluestreaktech.com, or Twitter: @Bluestreak_Tech.

CUSTOMERS AND PARTNERS



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BLUESTREAK ENABLES VIDEO EVERYWHERE

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